

Marsden Jacob appoints new Chairperson of the Board: Leslie Butterfield

Press release

Marsden Jacob Associates, leading economics, public policy, markets and strategy advisors, are pleased to announce the appointment of Leslie Butterfield as our new Chairperson. Effective 1 January 2022, Leslie succeeds Alasdair Norton who recently retired after serving as Chairperson for 15 years.

“I am delighted to join this outstanding group of critical thinkers as they continue to help shape a better future in this rapidly changing world,” said Butterfield.

Leslie is an experienced executive and non-executive director serving on boards in private, employee-owned, government and not-for-profit companies, as well as being a member of their associated committees. These roles have included traditional directorships and more hands-on advisory roles in start-ups through to well-established organisations.

Leslie has experience in transport, environment, clean energy and agriculture fields and extensive mergers and acquisitions experience. She was Telstra NSW Businesswoman of the Year and was inducted into the Inaugural Australian Businesswomen’s Hall of Fame.

In her new Chairperson role, Leslie will help guide Marsden Jacob’s focus as we continue to help our clients shape the future wisely and make a positive impact in the communities in which we operate.

[View Leslie Butterfield’s profile here](#)

[About Marsden Jacob Associates](#)

Marsden Jacob is a boutique economic, public policy, markets, regulation and strategy advisory practice. We are a collaborative and values-based practice of trusted advisors who operate on the merit of ideas, not rank.

Our team of 35 professionals work on some of the most interesting and pressing microeconomic, policy, market and strategy issues in Australia and overseas. We provide expert advice across the water, energy, environment, agriculture, earth resources, public and health policy, and transport sectors. We are team of trusted advisors with senior industry expertise and strong networks.

We help our clients to shape the future wisely: to make informed decisions with confidence, backed by the best evidence and analysis, and a good dose of commercial nous. We are passionate about what we do, and the public

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value we help create. We are continuously learning and developing as a firm as we draw from the experiences, knowledge and expertise of all of our staff. This is reflected in our core principles and values:

- We are highly collegiate and work on the merit of ideas and arguments, not rank.
- We recognise, celebrate and communicate our successes – we strive to develop a culture that recognises and communicates the good efforts of our team.
- We are honest and straight talking. We engage in regular constructive, open and honest two-way communication throughout the firm and with our clients. We talk with empathy and respect, ensuring we are a positive workplace.
- We make sustained, outcome-focused contributions to making Marsden Jacob a better place to work. We encourage staff to get in and create positive change by identifying opportunities and acting upon them.

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